

## Formula-Sheet for Test 3( Math 1190\_5W2):

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$$\frac{d}{dx} a^x = (\ln a) a^x \quad \text{and} \quad \frac{d}{dx} \log_a x = \frac{1}{\ln a} \cdot \frac{1}{x}$$

Elasticity: 
$$E(x) = -\frac{x \cdot D'(x)}{D(x)}.$$

Total revenue is increasing at those  $x$ -values for which  $E(x) < 1$ . Total revenue is decreasing at those  $x$ -values for which  $E(x) > 1$ . Total revenue is maximized at the value(s) for which  $E(x) = 1$ . Again, the demand is *inelastic* if  $E(x) < 1$ . The demand has *unit elasticity* if  $E(x) = 1$ . The demand has unit elasticity when revenue is at a maximum. The demand is *elastic* if  $E(x) > 1$ .

Revenue function: 
$$R(x) = x \cdot D(x).$$

### Basic Integration Formulas:

- The *Constant Rule of Antidifferentiation* is  $\int k \cdot dx = kx + C.$
- The *Power Rule of Antidifferentiation* is  $\int x^n dx = \frac{1}{n+1} x^{n+1} + C, \text{ for } n \neq -1.$
- The *Natural Logarithm Rule of Antidifferentiation* is  $\int \frac{1}{x} dx = \ln x + C, \text{ for } x > 0.$
- The *Exponential Rule (base e) of Antidifferentiation* is  $\int e^{ax} = \frac{1}{a} e^{ax} + C, \text{ for } a \neq 0.$

$$\text{P1. } \int kf(x)dx = k \int f(x)dx$$

$$\text{P2. } \int [f(x) \pm g(x)]dx = \int f(x)dx \pm \int g(x)dx$$

**The Area** of a trapezoid is  $A = \frac{1}{2} h (b_1 + b_2)$  where  $h$  is the height of the trapezoid and  $b_1$  and  $b_2$  are the lengths of (parallel sides) the respective bases.

Definite Integral:  $\int_a^b f(x) dx = F(b) - F(a)$  where  $F$  is an antiderivative of  $f$ .

**Riemann Sums:** The area of the region under the curve is *approximately* the sum of the areas of the rectangles.

Note: Be familiar on how to calculate Riemann Sum!